

Electronic Acknowledgement Receipt

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Application Number:	09767431
International Application Number:	
Confirmation Number:	9566
Title of Invention:	Brand equity system and method of increasing the same
First Named Inventor/Applicant Name:	Charles L. Jones
Customer Number:	173
Filer:	Kevin W Guynn
Filer Authorized By:	
Attorney Docket Number:	US20000181
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		ResponseToAdvisory.pdf	113423 c92a7e0c61ca02f0c1c0ae9823ac23e1 773ee019	yes	3

	Multipart Description/PDF files in .zip description		
	Document Description	Start	End
	Supplemental Response or Supplemental Amendment	1	1
	Applicant Arguments/Remarks Made in an Amendment	2	3
Warnings:			
Information:			
Total Files Size (in bytes):		113423	
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